Summative

Topic: Multiple Sclerosis Society

1. What’s the problem? Why is this a cause your audience must know about?

* The problem is that there is no known cure for Multiple Sclerosis & about 2 to 150 per 100,000 people are affected. People need to know about this because it is unpredictable & affects vision, hearing, memory, balance and mobility. It is most often diagnosed in young adults, aged 15 to 40, it is also known to be found in children, some as young as two years old.

<http://en.wikipedia.org/wiki/Multiple_sclerosis>

<http://mssociety.ca/en/information/>

1. Find out what the organization does and who gives them funding?

* The MS Society provides services to people with multiple sclerosis and their families and research’s to find the cause and cure for the disease. Anyone can fund them, but mostly people who know someone or have MS fund them. By going to their website you can donate to them, or sign up to start a fundraiser toward it. Also on their website you can register to walk in the Multiple Sclerosis walk, or bike in the Multiple Sclerosis bike tour that happens every year. The government funds them as well.

<http://mssociety.ca/en/community/mssc/default.htm>

1. Discuss problems and successes associated with the organization.

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1. Outline the organization’s size, number of workers, and what makes it a great organization.

* 1,500 volunteers serve on MS Society national, division and chapter boards and committees. An estimated 13,500 women and men are volunteers for service programs, fundraising events, public awareness campaigns and social action activities. The head office of the MS Society is located in Toronto, Ontario. Division offices are located in Dartmouth, Montreal, Toronto, Winnipeg, Regina, Edmonton, and Vancouver. This is a great organization because they are helping out families & people with multiple sclerosis. They also are trying to find a cure to this disease.

<http://mssociety.ca/en/community/mssc/default.htm>

1. Find out where their donations are spent.

* The donations are put towards the study to find a cure for multiple sclerosis & helping out the families who have someone with MS.

1. Determine how the public can best contribute to this cause?

* The public can help by donating to the charity or by running or biking in the yearly MS walk or bike tour.

What is Multiple Sclerosis?

It is a disease that affects the brain and spinal cord, resulting in loss of muscle control, vision, balance, and sensation (such as numbness). With MS, the nerves of the brain and spinal cord are damaged by one's own immune system.

This is called an autoimmune disease.

Autoimmune diseases are those whereby the body's immune system, which normally targets and destroys substances foreign to the body such as bacteria, mistakenly attacks normal tissues.

In MS, the immune system attacks the brain and spinal cord.

<http://www.webmd.com/multiple-sclerosis/guide/what-is-multiple-sclerosis>